



The Consorzio Tutela Formaggio Asiago reelects its board members for the next three years.

Asiago, 29 May 2012

The Consorzio Tutela Formaggio Asiago has reelected its board members for another three-year period 2012/15, confirming **Roberto Gasparini** as chairman and **Fabio Finco**, of Casearia Monti Trentini di Grigno (Trento), deputy chairman. The organisation, which has held the mandate to protect the premium cheese speciality from Veneto and Trentino for more than thirty years now, was especially united in its commitment to the four aspects of the guidelines the chairman proposed at the latest members' general meeting to help the consortium develop over the forthcoming period: scheduled growth – essential for ensuring a balanced relationship between supply and demand; promotional strategy, with specific approaches for mature Asiago, fresh Asiago and Asiago “Product of the Mountains”; expansion in foreign markets, to tap into the healthy demand for genuine Italian products; continuing efforts to consistently improve quality.

The new Board is made up of: **Fiorenzo Rigoni** (Caseificio Pennar); **Nisio Paganin** (Agriform); **Gilberto Bertinazzo** (Caseificio San Vito); **Antonio Bortoli** (Lattebusche); **Mario Dalla Riva** (Latteria di Soligo); **Marco Rossetto** (Latteria di Camazzole); **Domenico Sartore** (Latterie Venete); **Andrea Trentin** (Latterie Vicentine) and **Antonio Zaupa** (Zogi). The members of the Board of Auditors were also appointed for the same period: **Alberto Chiodi** (chairman), **Andrea Benetti** and **Adriano Lorenzon**.

Consorzio Tutela Formaggio Asiago

sede legale: Piazzale della Stazione 1 - 36012 Asiago (VI)
sede amministrativa: Corso Fogazzaro, 18 - 36100 Vicenza (VI)
Registro Imprese di Vicenza n. 00703580241 – C.F./P.I. 00703580241 – REA 148240
Tel: 0444 321758 – Fax: 0444 326212
info@formaggioasiago.it - www.formaggioasiago.it – PEC tutelasiago@legalmail.it



After the new Consorzio Tutela Formaggio Asiago Board had been sworn in, the chairman Gasparini declared his solidarity with the people and companies hit by the recent earthquake, expressing his condolence for the victims and saying that the producers of Parmigiano Reggiano and Grana Padano in Emilia and Mantua who suffered damage during this natural disaster were in his thoughts.

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